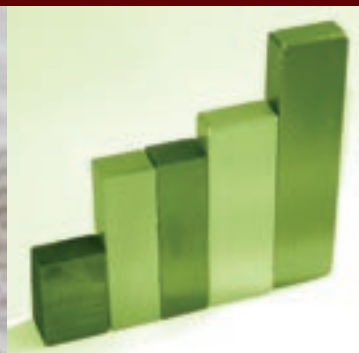


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Anthony Millard  
CONSULTING



Leaders in educational recruitment  
and business consultancy

[www.anthonymillard.co.uk](http://www.anthonymillard.co.uk)



Anthony Millard Consulting was established in 2004 and has quickly become one of the UK's leading specialist independent school recruitment consultancies.

We have established a track record of over 100 successful assignments for leading HMC, GSA and IAPS schools throughout the UK, mainland Europe, Middle East, South East Asia and United States.

Anthony Millard Consulting also provides specialist consultancy in all aspects of school management and development including strategic reviews, governance, marketing and PR, mergers and acquisitions and pre-inspection.

# Educational recruitment a

## Head and Principal Appointments

For Governors, recruiting and selecting a new Head or Principal can represent their most important challenge. The energy and expertise to manage the process, on top of other commitments, is challenging, time intensive and high risk.

AMC is highly experienced in helping schools and colleges at each stage. We help the governing body to define its vision for the school and the qualities and characteristics required of the new leader. Our systematic and creative approach can transform the search campaign, attracting outstanding candidates.

### Full consultancy service

- Managing the whole process from advert through to offer and acceptance through advert-led selection and/or search and selection.

### Bespoke consultancy

- Preparation of job and person specifications
- Advice on contractual and legal issues
- Search and provision of short list candidates
- Support in interview assessment centres and psychometric testing.



## Strategic Reviews

The strategic reviews for Governors or SMT often take the form of research concluding with a strategy seminar with a mix of plenary and syndicate activities.

The issues covered include:

- Affirming vision
- Establishing objectives and reorganising for success
- Market intelligence
- Strategic planning (numbers, structure, curriculum, staffing, marketing & PR, development and investment, finance)
- Delivery – taking things forward.

## Mergers and Acquisitions

AMC can assist with all aspects of this sensitive process. Areas in which we can provide support include introductions, strategic advice, feasibility studies and specialist consultancy on PR, legal, HR, finance and logistical issues.

## Governance & Management

AMC can advise governing bodies on key issues to improve the effectiveness of governance and management in schools. These include structure, balance, communication and accountability.

# and business consultancy

## AMC International

AMC International delivers successful outcomes for the recruitment and consultancy needs of international schools.

- Teacher Recruitment – advertising, search, interview and selection of experienced and qualified candidates for a range of primary and senior schools internationally
- Strategic Planning – support with business planning and advice on governance, leadership and management
- New School Projects – all aspects including market research, design, curriculum planning, 'start-up', putting together the legal and financial planning team
- Academic Audit – assessing quality of teaching and learning, benchmarking and value-added
- Inspection – essential consultation and preparation prior to inspection.

## AMC Families

AMC Families provides support for students and parents in the following areas:

- Intensive English Courses – choice of study programmes, including boarding school preparation at an International Study Centre
- University Admissions – a comprehensive service to help students and parents find the right courses and navigate the UCAS application procedure
- Guardianship – guidance on selection of the most appropriate guardianship organisation service to look after your child whilst in Britain
- Private Tutoring – a top quality recruitment service to help parents select a personal tutor for their children in the UK or overseas.

## Pre-Inspection

AMC can provide a full consultancy on all aspects of an ISI Inspection (including a thorough look at the Teaching and Learning). Our team then report back to the Head, Governors and/or Senior Leadership Team on where they feel the school is positioned in terms of receiving a strong ISI report.

## Marketing/PR

AMC's marketing consultancy for schools ranges from a one-day marketing review, to retained consultancy of two days per week or more.

There are many areas of expertise we can offer including:

- Marketing and admissions plans and procedures – establishing best practice, improving conversion rates, setting monthly action plans, maximising budgets
- Boarding recruitment in the UK and internationally – promotion to the Armed Forces, establishing links with overseas agents, promotion to expat and diplomatic communities
- Producing literature and communication – such as prospectuses, websites, brochures, newsletters and magazines
- Media Relations – through our experienced associates, writing news releases, placing articles in the national press, developing PR strategies, giving media training
- Recruitment – AMC has recruited a number of Marketing Directors and Registrars for schools.



## Client list

Alpha Plus Group  
Abercorn School, London  
Abingdon School, Oxfordshire  
Association of Governing Bodies of Independent Schools  
Barfield School, Farnham  
Belmont School, Dorking  
Bedgebury School, Kent  
Bloxham School, Oxfordshire  
British International School, Bratislava  
British International Kindergarten, Ningbo  
British International School, Pudong, Shanghai, China  
British International School, Puxi, Shanghai, China  
British International Pre-School, Seoul, Korea  
British International School New York  
British International School of Jakarta  
British School, Warsaw  
British School Kathmandu, Nepal  
Croham Hurst School, Croydon  
CfBT Education Trust  
Deutsche Schule London, Richmond  
English College, Prague  
English International School, Prague  
Framlingham College, Suffolk  
Godstowe School, High Wycombe  
Heathfield St Mary's, Ascot  
Hoe Bridge School, Woking  
Hellenic College, London  
International Community School, Jordan  
Kew College, London  
King Solomon High School, London  
Kingston Grammar School  
Laverock School, Oxted  
Lagos Prep School, Nigeria  
Lord Wandsworth College, Hampshire  
Malvern College, Worcestershire  
Moor Park, Shropshire  
Old Swinford Hospital, Stourbridge  
Orley Farm School, Middlesex  
Orwell Park School, Suffolk  
Oakfield Preparatory School, Dulwich  
Pate's Grammar School, Cheltenham  
Rickmansworth PNEU, Hertfordshire  
Richmond House School, Leeds  
Rokeby School, Kingston  
Roedean School, Brighton  
Rose Hill School, Gloucestershire  
Rossall School, Lancashire  
Royal Alexandra and Albert School, Reigate  
Saint Christina's, London  
St Bede's School, East Sussex  
St Christopher School, Letchworth  
St Edward's, Oxford  
South Wirral High School, Wirral  
State Boarding Schools Association  
The Richard Pate School, Cheltenham  
Waverley School, Wokingham  
Westonbirt School, Gloucestershire  
Yateley Manor School, Hampshire  
Yarlet School, Staffordshire



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